**Novo Labs Technology Website Requirements Document**

### **Overview**

Novo Labs Technology aims to create a user-friendly and professional website that highlights its expertise in cloud kitchen services, catering, and delivery solutions. The website will serve as a hub for businesses and investors to explore our brands, services, and offerings.

### **Target Audience**

1. **Businesses** - Looking for reliable corporate meal solutions.
2. **Investors** - Exploring partnerships or funding opportunities.

### **Site Structure**

1. **Navigation Bar**
   * Logo (Top-left)
   * Menu Items: Home | Services | Brands(Portfolio) | About Us | Contact Us
2. **Hero Section**
   * Full-width banner showcasing Novo Labs' offerings with:
     + Tagline: "Empowering Culinary Excellence in the Cloud."
     + CTA Buttons: Explore Our Brands | Contact Us for Collaboration
     + Mobile App Mockup and QR Codes (redirect to AppStore/PlayStore).
3. **Section: Services**
   * **Cloud Catering:** Solutions for corporate events, private parties, and more.
   * **Cloud Delivery:** Seamless, timely delivery powered by advanced logistics.
     + videos/photos of our delivery vans
   * **Cloud Kitchens:** Optimized kitchens delivering fresh, quality meals.
     + Videos of kitchens
   * **Corporate Events:** Tailored catering options for businesses.
4. **Section: Our Portfolio**
   * MonkeyBox
   * Combo@co
   * Cloud brands
     + Khichdi Tales
     + Pressmen Sandwich
     + Thali Tales
     + Paratha Tales
     + Beijing Loo
   * Images or logos for each brand.
   * Links to individual brand pages.
5. **Section: About Us**
   * Overview of Novo Labs Technology. Inc. years of experience in this industry
   * Mission: Revolutionizing food delivery with cloud kitchen innovation.
   * Vision: Seamless food experiences powered by technology and passion.
   * Events: Highlighting work culture Inc. festival celebrations, anniversary

**Why Choose Us? (USPs)**

* Expertise
* Superior Customer Support

1. **Section: Contact Us**
   * Form fields:
     + Name
     + Email
     + Phone Number
     + Company Name
     + Designation
     + Message
   * Company contact info
     + Email
     + Phone Number
     + Location link
2. **Footer**
   * Links: Privacy Policy | Terms & Conditions | Career | FAQs | Contact Us
   * Social Media Icons
   * Copyright Notice

### **Design Reference**

Refer to existing design inspirations and prototypes:

* [MonkeyBox App UI/UX Design](https://www.figma.com/design/hwfUJkUhRSwwRb64Yd3wpK/MonkeyBox-App-UI-UX?node-id=1-5)
* [MonkeyBox Web Design](https://www.figma.com/design/DUG7vZNlxAd3N3ZXtnQzr9/MonkeyBox-Web-Design?node-id=0-1)
* [ZILLSKILL Design](https://www.figma.com/design/ziMmgEvFWfkHENZBtb2Nbe/ZILLSKILL-2.2)

Refer to this website

* <https://www.dbswebsite.com/>
* <https://biz-insights.com/>